



डॉ० ए०पी०जे० अब्दुल कलाम प्राविधिक विश्वविद्यालय
DR. A.P.J. ABDUL KALAM TECHNICAL UNIVERSITY
(Formerly UP Technical University)

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Letter No.:AKTU/VCO/2022/12403

Date : 24 May 2022

To
The Directors/Principals
Colleges/Institutes affiliated/Constituent to
Dr. A.P.J. Abdul Kalam Technical University
Uttar Pradesh Lucknow

Dear Sir/Madam

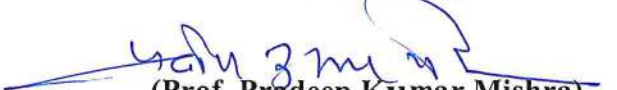
This is to share that Entrepreneurship Development Institute of India (EDII), Ahmedabad is conducting 6 hours virtual training program on 'Make Your Career in Entrepreneurship' for students and startup aspirants of University.

In this regard you are requested to go-through the attached program details and encourage your students for participation.

For any query or clarification please write to Mr. Abhishake Nandan at paak-b@ediindia.org or call at 8707728907.

With warm regards,

Yours Sincerely,


(Prof. Pradeep Kumar Mishra)
Vice-Chancellor



**Entrepreneurship
Development
Institute of India
Ahmedabad**



Make Your Career in Entrepreneurship



RATIONALE

Making entrepreneurship a full-time career may be incredibly gratifying, and being an entrepreneur or a startup founder can be both an exciting and yet a challenging path. Growing and developing key essential skill sets may be quite beneficial in achieving success as an entrepreneur. It is, therefore, vital to acquire these abilities and skill sets right from the beginning to explore an idea, build a prototype, explore investment options and delve into other critical aspects associated with New Enterprise Creation.

Entrepreneurship Development Institute of India (EDII) Ahmedabad, a pioneer in entrepreneurship education, research and training proposes to conduct a 6 hour virtual programme on 'Make your Career in Entrepreneurship' for University / College Students and Startup Entrepreneurship Aspirants.



THE PROGRAMME

This outcome-oriented programme will help the students understand that entrepreneurship is an academic discipline which can be pursued like any other stream. They will develop competencies, knowledge and attitude to amass resources and harness all kinds of support to float sustainable enterprises.



COVERAGE

- All about Entrepreneurship
- Identification of Business Ideas
- Know the Entrepreneurship Ecosystem
- How to Write a Business Plan
- Sources of Funding for First-generation Entrepreneurs
- Launching and Sustaining Enterprise



OBJECTIVES

- To orient students to pursue entrepreneurship as a career.
- To highlight emerging business opportunities so that the students float their Startups and Micro, Small and Medium Enterprises (MSME).
- To disseminate information on government policies, schemes and support available for new entrepreneurs.
- To invite existing Start-up Founders and MSME Entrepreneurs to share their successes and failures, and the strategies adopted by them in managing crises.



PEDAGOGY

- 6 hours of virtual session will be offered to sensitize students for making their careers in Entrepreneurship.
- 2 hours per week for a period of 3 weeks.

EDII's academic collaborations in Uttar Pradesh



Dr. A.P.J. Abdul
Kalam Technical
University, Lucknow



Chhatrapati Sahu
Ji Maharaj
University, Kanpur



Madan Mohan Malaviya
University of Technology,
Gorakhpur



Veer Bahadur
Singh University,
Jaunpur



Mahayogi Gorakhnath
University,
Gorakhpur



D.D.U. Gorakhpur
University,
Gorakhpur



Babasaheb Bhimrao
Ambedkar University
(A Central University),
Lucknow

✓ FACULTY

- Entrepreneurship experts
- Educators
- MSMEs and Startup Entrepreneurs
- Policymakers

✓ CERTIFICATION

A participation certificate will be provided to those who successfully complete the programme and related assessments.

✓ WHO CAN JOIN

- Students of Universities and Colleges
- Aspiring Startup Founders

✓ HOW TO JOIN THE PROGRAMME

- Please click the registration link OR Scan the QR Code to provide the details. The Programme Schedule and Web-link will be sent on the registered email ID.
- The programme will be conducted on Zoom Platform.

✓ CONTACT US FOR THIS PROGRAMME

- **Mr. Abhishake Nandan** # 87077 28907
Email: paak-b@ediindia.org
- **Mr. Mukul Vedi** # 83185 96657

Click here:

<https://forms.gle/QX3BK59dKG6UbWYc8>



✓ Entrepreneurship Development Institute of India

Entrepreneurship Development Institute of India (EDII), Ahmedabad, an autonomous and not-for-profit Institute, set up in 1983, is an acknowledged National Resource Institute in Entrepreneurship Education, Research, Policy Advocacy, Startups & Innovations, MSME Growth, Training & Institution Building. It is promoted by IDBI Bank Ltd., IFCI Ltd., ICICI Bank Ltd., State Bank of India (SBI) & the Government of Gujarat. EDII has been recognized as the CENTRE OF EXCELLENCE by the Ministry of Skill Development and Entrepreneurship, Govt. of India. Recently, the Institute has also been ranked as No. 1 under General (Non-Technical Category) by Atal Ranking of Institutions on Innovation Achievements (ARIIA)-2021, Ministry of Education, Govt. of India. In view of EDII's expertise in Entrepreneurship Education, the University Grants Commission had assigned to it the task of developing curriculum on Entrepreneurship, and the Gujarat Textbook Board had assigned to it the task of developing textbooks on Entrepreneurship for 11th & 12th standards. Today, EDII is working closely with regulatory bodies, including CBSE and AICTE on curriculum development, review and policy advocacy. Setting up cadres of trained academicians (through Faculty Development Programmes) to design and implement entrepreneurship development programmes, is one of EDII's primary mandates. EDII's association with Institutes of national importance as well other premier organizations of the country is helping it root entrepreneurship deeply, in the sector of education. Its work in a collaborative mode with corporates as well as Government Ministries / Departments; including those of Rural Development, External Affairs, Micro Small & Medium Enterprise (MSME), Education, Skill Development & Entrepreneurship, to name a few, have led to several meaningful development models. In order to broaden the frontiers of Entrepreneurship Research, EDII has established the Centre for Research in Entrepreneurship Education and Development (CREED). The Institute also leads the India Chapter of Global Entrepreneurship Monitor (GEM), the largest annual study of entrepreneurial dynamics in the world. In the international arena, EDII's efforts to strengthen entrepreneurship have been appreciated.



**Entrepreneurship
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Ahmedabad

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