

From: <admin@aicte-india.org>

Date: Fri, Aug 12, 2022 at 5:47 PM

Subject: Information : Amplification and outreach of ongoing "Har Ghar Tiranga" campaign -
Regarding

Dear Sir/Madam,

Greetings from All India Council for Technical Education !

Please find enclosed herewith DO. Letter No. 42-22/45/2022-C&M-pt-II dated 29.07.2022 on the subject cited above for your kind perusal.

In regard to amplification and outreach of ongoing Har Ghar Tiranga campaign, following is requested:-

- a. Hashtag #harghartiranga is to be used extensively on all social media platforms.
- b. Selfie with tiranga to be uploaded on Har Ghar Tiranga website i.e. <https://harghartiranga.com>.
- c. Har Ghar Tiranga banners to be updated on all official websites after 2nd August 2022.
- d. The banner is available to download at
: <https://drive.google.com/drive/folders/19SI2GAc5PmcXi3zbMD9Qw8GVVLwDiSmI>
- e. Use of creative, standis, and selfie booths to be used at events and to be displayed in office premises.

In view of the above, AICTE requests your Institution(s) to kindly disseminate this information among all the faculty members, Students, staff & others so they can be a part of "Har Ghar Tiranga" Campaign.

PFA: https://drive.google.com/file/d/1ObgyGJ2ckDGN-l2Y_R6F2cM8sMyk3ti-/view?usp=sharing

Best regards,

Manoj Singh

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