Dear Sir/Madam,
Greetings from All India Council for Technical Education !

We are happy to inform you that ACM India Industry is organising a Webinar on Saturday, 27 August, 2022 at 11 am IST with Dr. Mayur Datar, SVP and Chief Data Science Officer at Flipkart. Register Now for the next session in the ACM India Industry Webinar series **"Onboarding the Next 500 Million Indians: Applied Innovation in Machine Translation".**

The host for this session will be Dr. Hemant Pande, Executive Director, ACM India.

All students, faculty, and industry professionals are welcome to attend the webinar. Feel free to forward this communication to those who would be interested.

Note: You can also stream this webinar on your mobile device, including smartphones and tablets.

Abstract:
E-commerce is seeing rapid growth in India. Most of the new users who are coming onboard are non-English-speaking users. With most of the content available only in English, these users find it a daunting task to discover the right products that they are looking for, get answers to any questions they may have about the products, and complete a purchase online. We had to bridge this language gap. In this talk, we briefly describe how we went about translating the content on our app from English to Indic languages, the challenges faced during this journey, and some of the techniques that helped overcome these challenges.

Duration:
60 minutes (including audience Q&A)

Speaker **Bio:**
Mayur Datar works as a Senior Vice President and Chief Data Scientist at Flipkart in Bengaluru. He leads a large team of data scientists and together they are working on building the most advanced e-commerce landscape in India. He is also a visiting faculty with the CMIndDS center at IIT Bombay. Prior to joining Flipkart, Mayur worked for Google as a Research Scientist for over 12 years. He and his teams were credited with working on projects which had a big impact on Google's bottom line.

Mayur has a doctorate in Computer Science from Stanford University. He obtained his Bachelor of Technology from IIT Bombay with the prestigious President's Gold Medal. He has several publications which have been presented in renowned Computer Science conferences. He is known in the industry for his technical leadership and pragmatic result oriented machine learning. His research interests include data-mining, algorithms, databases and computer science theory.

In view of the above, AICTE requests your Institution(s) to kindly disseminate this information among all the faculty members, Students, staff & others so they can take the benefits from this Webinar.

Best regards,
Manoj Singh
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