

From: **All India Council for Technical Education**<admin@aicte-india.org>

Date: Mon, Aug 29, 2022 at 5:12 PM

Subject: Information : CII Young Designers Awards 2022 - Call for Entries -Regarding

CII - WDO
Young Designers Awards (YDA)
Application of Intent: Now Open
Submission Deadline: 30 August, 2022

Dear Sir/Madam,

Greetings from All India Council for Technical Education !

The Confederation of Indian Industry in collaboration with **World Design Organization** has launched the **2nd edition** of the **Young Designers Awards (YDA)**’ on the occasion of **World Industrial Design Day** on **29th June 2022**.

The Young Designer Awards will be inviting applications from young professionals, students and freelancers under the age of **30 years** who will be the future champions. While discovering and nurturing the next generation of design talent, the award will help the design professionals develop their skills through cross-learning opportunities and networking with key industry players in the domain.

As an early indicator of success for the products in the concept stage or the products which are yet to be launched in the market, this award lets young designers register and patent winning products, systems and services for commercial value generation.

The Corporate Partners supporting the initiative are **Titan Company Limited, Philips India, Pidilite Industries & Luxor**.

The application will be accepted in following **Six** categories:

- Communication Design
- Product Design
- Mobility Design
- Service Design
- Spatial Design
- Design for Social Impact

The winners will be awarded Cash Prize, Trophy, Certificate of Merit for Top 25 shortlisted participants and opportunity to explore collaborations with our Partners for this initiative.

The promotional flyer is mentioned below, for more details and registration please [Click Here](#)

In view of the above, AICTE requests your Institution(s) to kindly disseminate this information among all the Faculty members, Students, staff & others so they can take the benefits from this Young Designer Award.

Best regards,

Manoj Singh

Assistant Director (eGovernance),

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Confederation of Indian Industry

W : www.cii.in | www.ciidesign.in



IDEATORS INNOVATORS TRENDSETTERS

Call for Entries Open
29 June 2022

Encouraging Young Designers under the age of 30 yrs to apply for the awards

Accepting Entries for Designs in



Concept Stage

Designs yet to be developed



Pre-launch Stage

Designs yet to be launched, but fully developed

Key Highlights

- Through Assessment
- Eminent Jury
- Cash Awards
- 3D Printed Design Trophy
- Certificate of merit for Top 25 shortlisted participants
- Winners will be awarded at the 22nd CII India Design Summit 2022
- Opportunity to interact with global design fraternity

Categories



COMMUNICATION DESIGN



PRODUCT DESIGN



SPATIAL DESIGN



MOBILITY DESIGN



SERVICE DESIGN



DESIGN FOR SOCIAL IMPACT

Our Corporate Partners

PHILIPS



Luxotl



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