

From: <[admin@aicte-india.org](mailto:admin@aicte-india.org)>

Date: Mon, Sep 5, 2022 at 2:13 PM

Subject: Information: Positivity Through Music Concerts (PTMC) by Anuradha Pal & her team -  
Regarding

Dear Sir/Madam,

Greetings from All India Council for Technical Education !

We are happy to inform you that The National Education Policy 2020 mandates multi-disciplinary and holistic education, emphasising **creativity, critical thinking and artistic development**, placing special emphasis on the need for cultural enrichment & national integration.

Post Covid, many students and elderly are still struggling with depression and fatigue. Hence APCF has just launched '**Positivity Through Music Concerts (PTMC) कानसेन बनें, खुशी बढ़ाएं**', specially designed and curated by **Anuradha Pal & her team**, to spread happiness in children, adults and the elderly. We urge live interactions & create real engagement with students & corporates, using the therapeutic powers of Ragas and rhythm cycles to infuse greater positivity and focus, thus bringing about a remarkable improvement in academic performance, interpersonal skills and better teamwork amongst several age groups.

Through the educative, entertaining and interactive live concerts, they endeavour to mentor young students to be grounded in their Indian culture, create 'Kaansens' i.e. good listeners for musicians, inculcate good Indian values, thereby bringing about social transformation through Music!

Website link : <https://www.anuradhpal.com/apcf>

If you would like to arrange a Positivity through Music concert (PTMC) at your institution, please email on [apcf.india@gmail.com](mailto:apcf.india@gmail.com)

For more information please contact: Office Mobile : +(91) 98219 24847, Email: [OfficeAPAL1@gmail.com](mailto:OfficeAPAL1@gmail.com), Mumbai, MH, India

In view of the above, AICTE requests your Institution(s) to kindly disseminate this information among all the faculty members, Students, staff & others so they can take the benefits from this Music concert.

**Best regards,**

**Manoj Singh**

**Assistant Director (eGovernance),**

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**Nelson Mandela Marg, Vasant Kunj, New Delhi-110070**

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