

Dr. Ayush Srivastava
Assistant Registrar
Nodal Officer-Training & Placement



Dr. A. P. J. Abdul Kalam Technical University
Uttar Pradesh, Lucknow
Sector-11, Jankipuram Extension, Lucknow
E-mail: ayush@aktu.ac.in

Ref: AKTU/UIIC/2020/255

04th Nov' 2020

To
Directors/Principals
Colleges affiliated/associated to Dr. APJ Abdul Kalam Technical University Lucknow, Uttar Pradesh

Subject: **Regarding company Themobiadz hiring opportunity for graduate FEMALE students of batch 2019 & 2020**

Dear Sir/Ma'am,

Please to inform you that as part of hiring process for graduate FEMALE students of batch 2019 & 2020, company Themobiadz wish to invite the students of AKTU affiliated colleges for this drive. Please find invitation and link for the participation of students as per the details attached herewith (Annexure A). You are requested to kindly go through and encourage the students for registration latest by **06-Nov-2020**.

ERP Link: erp.aktu.ac.in (**MANDATORY**)

If you have any concern, you are requested to feel free to write at tnp.aktu@aktu.ac.in

With warm regards,

(Dr. Ayush Srivastava)
Assistant Registrar
Nodal Officer – Training & Placement

Copy to:

1. Registrar, AKTU, Lucknow
2. Finance Officer, AKTU, Lucknow
3. Controller of Examination, AKTU, Lucknow
4. Dean Student Welfare, AKTU, Lucknow
5. Media Prabhari, AKTU, Lucknow
6. Technical Officer, AKTU, Lucknow
7. In-charge Placements, AKTU, Lucknow
8. Staff Officer, Hon'ble Vice Chancellor for kind information

(Dr. Ayush Srivastava)

| Campus Placements 2020 | |
|---|--|
| Job Notification Form | |
| COMPANY OVERVIEW | |
| Name of the Company | Themobiadz |
| Website / Other source of Information | http://www.themobiadz.com |
| Company Type | Performance Marketing Company |
| Brief write-up on the Company (50 to 75 words) | Themobiadz is a performance marketing company having presence in India, Singapore and Estonia. Established in 2014 and with over 20 + people we are serving more than 500 global brand to meet their revenue goals. Working with Themobiadz give ample opportunities to learn about digital ad domain which is booming industry with over \$600 billion yearly business. |
| JOB PROFILE | |
| Job Designation | Management Trainee |
| Job Description | Affiliate Account Management, Where candidate will be responsible to acquire and manage affiliates. The position need a person with strong interpersonal skills and excellent Communication Skills. This job will help candidates to learn about digital advertisement domain and so is the brilliant opportunity to grow |
| Place of Posting | 1303 Aggarwal Corporate Height NSP, Pitampura, Delhi 110034 India |
| Key Responsibilities: | Same as JD |
| Type of Placement | Regular |
| SALARY DETAILS | |
| Cost to Company (CTC) | 2.16 LPA |
| Training Period | 3 Months probation |
| Salary / stipend paid during training | 2.16 LPA |
| Bond or Service Contract (If Yes, give details) | Yes (18 month Service Bond) |
| SELECTION PROCESS | |
| Shortlist from Resumes | Step 1 |
| Written Test (Technical / Aptitude) | Step 3 |
| Group Discussion | NA |
| Personal Interview | Step 2 (On Skype Call) |
| Minimum Number of Offers You intend to make | 2 (Preferably Female Candidate) |
| Eligible Department and Program | Bachelor's degree of BATCH 2019 & 2020 |

| | |
|---|---|
| Specific Eligibility requirement (Please mention) | <ul style="list-style-type: none"> • Strong written and verbal communication skills. • Effective interpersonal and negotiation skills. • Effective reporting and presentation skills. • A good understanding of technology. • Fluent in English. • Strong Analytical skills. <p>Students who are residing in Delhi and Noida should only apply</p> |
| Date & Time of the Drive | On regular basis company will send Zoom invite on email for Step 2 & 3. |
| Venue | Office for Step 3 |
| Expected Joining (dd/mm/yyyy) | Immediate |