

Dear Sir/ Madam,  
Warm Greetings!

Enrolment for the SWAYAM course 'Introduction to Intellectual Property' for January 2024 semester is open now. **The course will start from 29 January 2024.**

It is a 12-week course available at SWAYAM platform, which is developed by best-in-field instructors and comprises of workshops, tutorials, weekly assignments, quizzes and mini-project. Learner may also take a proctored exam at the end of the course in case he/ she wishes to earn academic credits (3- Credits) for it.

**Registration is Free. Interested learners may sign-up earliest to enrol for this course at**

[https://onlinecourses.swayam2.ac.in/aic24\\_ge17/preview](https://onlinecourses.swayam2.ac.in/aic24_ge17/preview)

Introductory video link: <https://www.youtube.com/watch?v=HNSbZGeSwjs&t=13s>

**Who can register:**

Students (pursuing/ completed graduation, post-graduation, 12<sup>th</sup>), Teachers, Faculty, Engineers, Researchers, Professors, Academic coordinators, Principal, Vice-Principals of Schools, Start-up Founders, Incubation Managers, PhD Scholars, IP professionals, lawyers and anyone who wants to understand Intellectual property and its real-life aspects.

**Highlights of the course:**

1. Learn Basics of Patent, Trademark, Copyright, Industrial Design, and other IPRs
2. Understand practical aspects through case studies on various IPRs
3. Learn from the best-in-field experts
4. Monitor your progress through weekly assignments
5. Earn Academic Credits through Proctored Exam (optional)

**Enclosed is a banner with a registration QR code. Please circulate it to your colleagues/ students/ professionals/ reseacrhers, so that maximum number of learners get benefit from it.**

For any technical support related to registration, completion certificate, etc., write at [aicteswayam@aicte-india.org](mailto:aicteswayam@aicte-india.org) or call at 011 2958 1202

PFA:

<https://drive.google.com/file/d/1jHnZ8ufUTxvQeT5bqk2LKnEDQ18YUAvk/view?usp=sharing>

**Thanks & regards,**

**Dr. Pooja Rawat**

**Innovation Officer,**

**Innovation Cell, MoE,**

**AICTE HQ, New Delhi 110070**

**Email: [innovationofficer1@aicte-india.org](mailto:innovationofficer1@aicte-india.org)**

**Contact: 011-2958 1509**