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**DR. A.P.J. ABDUL KALAM TECHNICAL UNIVERSITY**  
**(Formerly UP Technical University)**

सेक्टर -11, जानकीपुरम विस्तार योजना लखनऊ-226031 Sector-11, Jankipuram Extension Yojna, Lucknow-226031

Ref. No: AKTU/IH/2025/449

Date: 19/9/2025

To,  
The Directors of Affiliated Institutes  
Dr. A.P.J. Abdul Kalam Technical University,  
Lucknow

**Subject: Invitation to Participate in Aarambh 2025 – National-Level Business Idea Competition**

**Dear Madam/Sir,**

This is to inform you that Allenhouse Institute of Management, Kanpur, in collaboration with **Innovation Hub AKTU**, is organizing **Aarambh 2.0**, a National-Level Business Idea Competition, on October 15, 2025. The event aims to foster innovation, entrepreneurship, and creativity among students by providing a structured platform to present business ideas, receive expert mentorship, and gain recognition.

**Eligibility:** Open to UG/PG students from recognized institutions

**Team Size:** Maximum 3 members

**Registration Fee:** Free

**Rewards:** First Prize ₹10,000

Second Prize ₹7,000

Third Prize ₹5,000

**Venue:** Allenhouse Campus, Kanpur



To participate register at: <https://aiom.ac.in/aarambh/>

QR to register

The winning entry will be selected by our evaluation committee.

Please ensure to read all the guidelines before submitting your entry. The registration deadline is **September 30, 2025**.

Kindly circulate the information among students and encourage their participation for the same.

Regards

(Prof. B.N. Mishra)  
Dean ,Innovation &  
Social Entrepreneurship

Copy to:

1. Registrar, Dr. A.P.J. Abdul Kalam Technical University, Lucknow
2. Staff Officer, Vice Chancellor Office, Dr. A.P.J. Abdul Kalam Technical University, Lucknow