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To  
The Directors of Affiliated Institutes  
Dr. A.P.J. Abdul Kalam Technical University Lucknow

**Subject: Invitation for the participation of students in Tech BIP by EDII, Ahmedabad in collaboration with Innovation Hub AKTU**

Dear Madam/Sir,

This is for your kind information that Innovation Hub, Dr. A.P.J. Abdul Kalam Technical University in collaboration with Entrepreneurship Development Institute of India, Ahmedabad is organizing a **Regional / Institutional Round of the Technology Business Idea Pitch (Tech-BIP) Competition 2026**, a national-level academic initiative aimed at identifying and nurturing India's next generation of technology entrepreneurs. **The Tech BIP is scheduled on 16<sup>th</sup> Feb 2026 in virtual mode.**

The Technology Business Idea Pitch (Tech-BIP) Competition is a flagship initiative of EDII designed to provide undergraduate students from technical and professional disciplines a structured platform to articulate, validate, and pitch technology driven business ideas. The competition follows a decentralized execution model, with **Regional / Institutional Rounds hosted at partner institutions** and the **Grand Finale held at EDII, Ahmedabad, during Empresario 2026 (26–27 February 2026)**. Student Information booklet is attached herewith.

In this regard, you are kindly requested to encourage participants for participation through the link: <https://tinyurl.com/Tech-BIP> or using the QR Code



In case of any further clarification please feel free to call to Mr. Abhishake Nandan at 8707728907.

Regards



Mahip Singh  
CEO

Copy to:

1. Dean Innovation & Social Entrepreneurship
2. Director, Innovation Hub UP



Mahip Singh  
CEO



**Entrepreneurship  
Development  
Institute of India  
Ahmedabad**

## **Technology Business Idea Pitch (Tech-BIP) Competition 2026 Student Information Booklet**

### **1. About Tech-BIP**

The **Technology Business Idea Pitch (Tech-BIP) Competition 2026** is a national-level academic initiative of the **Entrepreneurship Development Institute of India (EDII), Ahmedabad**. The competition is designed to identify, engage, and nurture undergraduate students with innovative, technology-driven business ideas and entrepreneurial potential.

Tech-BIP provides a structured platform for students to:

- Articulate technology-based business ideas
- Receive expert feedback and mentoring
- Interact with entrepreneurs, investors, and startup ecosystem professionals
- Explore entrepreneurship as a viable career pathway

The competition is conducted through **Regional / Institutional Rounds** across India, culminating in a **Grand Finale at EDII, Ahmedabad**, during **Empresario 2026**.

### **2. Who Can Participate?**

#### **Eligible Participants**

Undergraduate (UG) students from **AICTE / UGC-approved institutions** in technical and professional disciplines, including but not limited to:

- Engineering
- Biotechnology and Life Sciences
- Food Technology
- Agriculture Technology
- Applied Sciences
- Design (Product, UX/UI, Animation, Gaming, Industrial Design)
- Architecture
- Other technology-driven interdisciplinary programmes

#### **Team Composition**

- Individual participants or teams of up to five (5) members
- Cross-disciplinary teams are encouraged

- At least 50% of the team members must be final-year UG students

### **3. Thematic Areas**

Students may submit technology-enabled business ideas at the concept or early validation stage in areas such as:

- Artificial Intelligence (AI) and data-driven platforms
- Manufacturing and Industry 4.0
- Circular economy, sustainability, and clean technologies
- HealthTech, BioTech, and life sciences
- AgriTech, FoodTech, and rural technologies
- Social and inclusive technology-based innovations

### **4. Competition Structure**

Tech-BIP is conducted in **three stages**:

#### **Stage 1: Registration & Idea Submission**

- Registration will be carried out through online forms shared by the Host Institution
- Teams will submit:
  - ❖ Technology Business Idea Concept Note
  - ❖ Pitch Deck covering:
    - Problem statement
    - Proposed solution
    - Target users/customers
    - Technology component
    - Current stage of the idea

#### **Stage 2: Regional / Institutional Round**

- Conducted at Host Institutions across different regions
- Shortlisted teams will make live pitch presentations
- Evaluation by a panel comprising:
  - ❖ Faculty members
  - ❖ Entrepreneurs and startup ecosystem experts
- Teams will receive structured feedback and mentoring

Selected teams from this round will be nominated for the Grand Finale at EDII, Ahmedabad.

#### **Stage 3: Grand Finale @ EDII, Ahmedabad**

- Held during Empresario 2026 (26–27 February 2026)
- Participation by teams nominated from Regional / Institutional Rounds
- EDII will provide food and accommodation to finalist teams

#### **Indicative Activities:**

- Masterclasses on technology commercialization and venture creation
- Pitch polishing and mentoring sessions
- Interaction with entrepreneurs, investors, and ecosystem stakeholders
- Final pitch presentations and awards ceremony

### **5. Evaluation Criteria**

Teams will be evaluated on:

- Clarity and relevance of the problem addressed
- Innovation and differentiation of the solution
- Appropriateness and application of technology
- Market and commercialization potential
- Feasibility and scalability
- Team capability and entrepreneurial mindset
- Effectiveness of pitch and communication

### **6. Awards & Incentives**

#### **Awards**

Winning teams at the Grand Finale will be recognised under a Category-based Award Structure with a total prize value of **Rs. 1, 50,000**:

- **Platinum Category (5 teams)** – Certificate of Merit + Cash award / Hamper worth Rs. 10,000
- **Gold Category (10 teams)** – Certificate of Merit + Cash award / Hamper worth Rs. 6,000
- **Silver Category (20 teams)** – Certificate of Merit + Cash award / Hamper worth Rs. 2,000

#### **Additional Academic Benefits**

- Event pass to attend all activities of Empresario 2026
- Fast-track incubation opportunities at EDII's incubation centre (CrAdLE)
- Scholarship opportunities in EDII's PGDM programmes
- Access to mentoring, funding guidance, and startup ecosystem support

- Structured expert feedback on business ideas

## 7. Certification

- All registered participants will receive certificates issued by EDII
- Certificates for Regional / Institutional Rounds will be jointly branded with EDII and the Host Institution
- Finalists will receive certificates from EDII upon participation in the Grand Finale

## 8. Why Should You Participate?

- National-level academic recognition
- Opportunity to pitch before entrepreneurship experts
- Hands-on learning through mentoring and masterclasses
- Validation of your business idea in a structured environment
- Exposure to EDII's academic, incubation, and startup ecosystem
- Opportunity to explore entrepreneurship as a career

## 9. Important Dates (Indicative)

- Regional / Institutional Rounds: **January – early February 2026**
- Completion of Regional Rounds: **by 16 February 2026**
- Grand Finale at EDII, Ahmedabad: **26–27 February 2026**

## 10. Contact & Support

For queries related to registration, submission, or event logistics, students are advised to contact:

- The **designated coordinator at their Host Institution**, or
- The **concerned EDII Regional Centre**

We look forward to your participation in Tech-BIP 2026 and welcoming you to India's premier platform for student technopreneurs.

### Contact:

**Mr. Abhishake Nandan**  
**Project Manager**  
**EDII Ahmedabad**  
**M; 8707728907**